

FRIESIAN HORSE ASSOCIATION OF NORTH AMERICA

Individual Official Programs will be published for each 2024 FHANA Inspection site.

The ad rates below are for each individual program.

Please indicate which programs you would like your ad included.

CIRCUIT 1			CIRCUIT 2			CIRCUIT 3			CIRCUIT 5		
	8/26-27	New England		9/25	Tennessee		10/2	Ohio		11/14-15	East Inspection/IBOPs
	8/28	New York		9/27-28	Central California		10/4-5	Indiana		11/16	Mare Show East
	8/30	British Columbia		9/30	Pacific Northwest		10/7	Michigan		11/18-19	West Inspection/IBOPs
	9/3	Alberta		10/2	Kansas		10/9-10	Wisconsin			
	9/5-6	Ontario		10/4	Iron Spring Farm		10/12	Texas			

ADVERTISING SIZES AND RATES

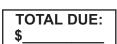
AD PRICES ARE FOR EACH INDIVIDUAL PROGRAM

☐ Outside Back Cover* - color 4.5	' W	x 7.5"	h	SOLD!
☐ Inside Front Cover* - color 4.5	' W	x 7.5"	h	\$250.00
☐ Inside Back Cover* - color 4.5	' W	x 7.5"	h	\$250.00
☐ Full Page - color	' W	x 7.5"	h	\$200.00
☐ Full Page - B&W	' W	x 7.5"	h	\$150.00
☐ 1/2 Page - color	' W	x 3.5"	h	\$125.00
□ 1/2 Page - B&W	' W	x 3.5"	h	\$80.00

DEDUCTIONS

Place ads in all programs - deduct 20%	OR
Place ads in three or more programs - deduct 10%	
FHANA Member - deduct 5%	

^{*}Premium Space - check for availability \$25.00 charge on all returned checks





Signature





AD SPACE RESERVATION FORM

Space is sold and assigned on a first-come, first-serve basis. Please print.

Company	
Address	
City, State, Zip	
Phone ()	
E-Mail	
Contact Person	

CREDIT CARD PAYMENT

VISA	MasterCard	DISCOVER	AMERICAN EXPRESS	Diners Club International
Card #				
Exp. Date		V-Code		
		Last th	ree numbers	on back of card

4% convenience fee charged for credit card payments.

AD SPECIFICATIONS

- Program trim size: 5.5" x 8.5"
- Color ads CMYK, 300 dpi; Black & white ads 200 dpi
- Formats accepted: PDF (preferred), JPEG (200 dpi)
- E-mail ads to fhana-ads@dahlgraphics.com

GENERAL INFORMATION

AD DEADLINE

All insertion orders and ad copy must be received in our office no later than the deadline listed below. Ads may possibly be accepted after deadline if space and time allows--call for availability!

LAYOUT/DESIGN

There is no additional charge for the design, layout and typesetting of advertisements to be run in the Official Programs. If time allows, proofs will be provided for approval prior to printing.

PAYMENT TERMS

Payment in U.S. funds is required in advance of printing. Make checks payable to Dahl Graphics & Printing and mail to the address below. All major credit cards accepted with 4% convenience fee.

PREFERRED POSITIONS

Ad placements on specific pages may be granted on a first-come, first-serve basis at the discretion of the publisher.

CANCELLATIONS

No cancellations will be accepted or refunds given after the ad deadline.

TEAR SHEETS

A tear sheet showing your ad placement will be available after publication. To make the program as complete and accurate as possible, printing schedules do not allow program availability until after the inspection.

SEND AD AND PAYMENT TO

Dahl Graphics & Printing

9/21-4/26: 4755 N Parrot Ln, Marana, AZ 85653 4/26-9/27: 39267 Taray Rd, Pine River, MN 56474 651-353-8188 • E-mail: fhana-ads@dahlgraphics.com

AD DEADLINES

Circuit 1: Aug. 11, 2024
Circuits 2-3: Sept. 9, 2024 • Circuit 5: Oct. 25, 2024
After deadline, please contact for availability.

The Friesian Horse Association of North America or Dahl Graphics & Printing assume no liability for submitted copy errors.